

# Kewpie Corporation

1-4-13 Shibuya, Shibuya-ku, Tokyo 150-0002, Japan Tel:03-3486-3331



February 23, 2010

## Notice of Change Trading Symbol and CUSIP Number

Q.P. Corporation is pleased to announce that it has changed its name to Kewpie Corporation following approval at the 97<sup>th</sup> Ordinary General Meeting of Shareholders. Therefore, its trading symbol and CUSIP number on OTC was changed as below.

This change is effective on Tuesday, February 23, 2010.

Trading Symbol : (NEW) KWCPY  
(OLD) QPCPY

CUSIP Number : (NEW) 493054100  
(OLD) 746941103

Yutaka Suzuki  
President and Representative Director  
Kewpie Corporation