

# Kewpie Corporation

1-4-13 Shibuya, Shibuya-ku, Tokyo 150-0002, Japan Tel:03-3486-3331



(Translation)

January 11, 2017

Dear Sirs:

Name of the Company: Kewpie Corporation  
Representative: Minesaburo Miyake,  
Representative Director,  
President and Chief Executive  
Corporate Officer  
(Code No. 2809; the first section of the Tokyo Stock Exchange)  
Person to contact: Masato Shinohara,  
Corporate Officer and General  
Manager of Operation Promote  
Department

## **Notice of Change of Representative Director and President and Chief Executive Corporate Officer**

It is hereby notified that Kewpie Corporation (the "Company"), by resolution at the meeting of its Board of Directors held today, determined a change of Representative Director and President and Chief Executive Corporate Officer, as described below.

The matter will officially be determined at the Ordinary General Meeting of Shareholders to be held on February 24, 2017 and a meeting of the Board of Directors after the close thereof.

### Description

1. Reason for the change:

The management's efforts to strengthen group management have resulted in a corporate quality of taking on new challenges, such as the fostering of new businesses. To develop the quality in the future, the Company desires to make new management assume a responsibility to carry out the medium-term business plan, whereby securing the stability and development of its business.

2. Names and titles of new and old Representative Directors:

(New) Name: Osamu Chonan  
New title: Representative Director and President and Chief Executive  
Corporate Officer, in charge of Division of Marketing

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(Retiring) Name: Minesaburo Miyake  
Old title: Representative Director and President and Chief Executive  
Corporate Officer, in charge of Division of Marketing  
\* Minesaburo Miyake is expected to assume the office of Executive  
Corporate Adviser of the Company.

### 3. Career summary of new Representative Director:

Birth place:	Yamagata Prefecture
Date of birth:	May 16, 1956 (60 years old)
Last education:	March 1980 Graduated from Kagoshima University, Faculty of Fisheries
Career summary:	April 1980 Joined the Company
	July 2001 General Manager, Sendai Branch Office of the Company
	November 2006 General Manager, Wide-area Household Sales Dept. of the Company
	September 2008 General Manager, Osaka Branch Office of the Company
	July 2012 General Manager, Tokyo Branch Office of the Company
	February 2013 Corporate Officer of the Company
	February 2014 Director of the Company, to this date General Manager, Division of Wide-Area Sales of the Company
	February 2016 Executive Corporate Officer of the Company, to this date In charge of Delicatessen Products Business of the Company, to this date

Number of shares of the Company held: 9,300 shares

### 4. Expected date of assumption of office:

Friday, February 24, 2017

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